

Move Together

EUROMOVERS

EUROMOVERS
Overview & Vision

INDUSTRY – JULY 2026
Emerging Market Signals

BURJ AL ARAB TURNKEY PROJECT
For Major Renovation Phase – ISS

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JULY 2026



ABOUT EUROMOVERS



Euromovers is an international alliance of independent moving and relocation companies. It operates as a global network of professional movers and relocation specialists, headquartered in Cologne, Germany, under the legal entity EUROMOVERS Worldwide Alliance SCE mbH. The network brings together leading removal partners to offer seamless international moving, storage, relocation, and specialized transport services.

Euromovers itself does not directly contract with customers but connects clients with the nearest partner company in its network, each of which is responsible for delivering services under local terms and conditions.

Mission

To provide high-quality, consistent, and reliable global relocation solutions by connecting and empowering our network of trusted companies. Through collaboration and shared standards, we ensure every move — corporate, household, or specialized — is handled professionally, efficiently, and with care. Our motto, “Let’s move together!,” embodies our commitment to supporting people and businesses through every relocation journey.

Vision

To make every move a seamless and positive experience, combining integrated global reach with locally rooted expertise, so that individuals and businesses can transition confidently and smoothly across borders.

Alliance Values

Euromovers values are centered around:

COOPERATION & PARTNERSHIP

Building strong links among member companies so that knowledge, resources, and best practices are shared.

QUALITY & STANDARDS

Every partner undergoes annual audits and quality management systems to ensure consistent service excellence.

CLIENT-CENTRIC SERVICE

Focusing on individual and corporate client needs through personalized relocation support.

GLOBAL COLLABORATION

Member companies work together under a common umbrella to provide broad geographic coverage.

Global Presence

Euromovers comprises more than +70 experienced member companies across Europe, North America, Australia, Asia, and beyond. Its members are located in countries such as Germany, France, the United States, China, and Indonesia, among others. This wide network enables Euromovers to handle international door-to-door removals, corporate relocations, storage solutions, and specialized transport for clients moving anywhere in the world.

In essence, Euromovers is not just a relocation provider — it is a global alliance built on quality, cooperation, and customer-focused moving solutions that support smooth transitions for individuals and businesses alike.

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EDITORIAL NOTE – JULY 2026

EUROMOVERS 2026: RESILIENCE, AGILITY, AND BUILDING THE NEXT PHASE OF GLOBAL RELOCATION

As we enter July 2026, the global relocation and logistics industry continues to navigate a period of transformation shaped by evolving geopolitical conditions, shifting trade dynamics, and changing mobility patterns worldwide. While there are positive signs of recovery and stabilization across many markets, the operating environment remains complex, requiring greater agility, stronger partnerships, and a continued focus on adaptability.

For the Euromovers network, the ability to respond effectively to uncertainty has become a defining strength. Members across the globe continue to demonstrate resilience by managing changing shipping conditions, regional disruptions, air capacity constraints, and evolving regulatory requirements while maintaining service quality and commitment to clients.

The first half of 2026 has reinforced the importance of flexibility in global relocation. Although freight markets have shown improvement in several regions, geopolitical developments and changing trade routes continue to influence planning decisions. Relocation providers are increasingly focusing on proactive risk management, alternative routing solutions, stronger supplier coordination, and enhanced visibility throughout the relocation journey.

Across the network, investment in technology, digital collaboration, and operational integration continues to accelerate. Improved systems, better data visibility, and stronger communication platforms are enabling members to provide more predictable and transparent experiences for corporate clients, private customers, and international partners.

At the same time, global mobility demand is gradually adapting to the new environment. Companies continue to reassess workforce strategies, international assignments, and talent mobility programs with a greater emphasis on flexibility and strategic planning. This evolving demand presents opportunities for relocation companies that can combine local expertise with global connectivity.

As we move into the second half of 2026, collaboration remains central to the future success of the industry. The Euromovers network continues to strengthen its initiatives focused on knowledge sharing, digital engagement, and creating greater value for members. The launch of the monthly Euromovers magazine will provide an important platform to highlight industry developments, member achievements, and insights from across the global relocation community.

Preparations are also progressing for the Euromovers Annual Conference in Dubai, rescheduled for November 2026. At a time when face-to-face collaboration is more valuable than ever, this gathering will provide an opportunity for members and partners to reconnect, exchange ideas, strengthen relationships, and define the next chapter of growth for the network.

On behalf of the Board, Stephan Strauss extends sincere appreciation to all Euromovers members, partners, clients, and stakeholders for their continued dedication, professionalism, and contribution to the network's success. The collective commitment to quality, cooperation, and innovation remains the foundation of Euromovers' strength.

As we continue through 2026, the relocation industry is entering a phase where resilience and adaptability will define success. With strong partnerships, shared knowledge, and a forward-looking approach, Euromovers remains well positioned to support global mobility in an increasingly connected yet changing world.

STEPHAN STRAUSS
Executive Board



GLOBAL RELOCATION INDUSTRY – JULY 2026 EMERGING MARKET SIGNALS

July 2026 marks a transition point for the global relocation industry as markets begin moving from prolonged disruption management toward a more structured recovery environment. While geopolitical risks, regulatory changes, and supply chain adjustments continue, the overall direction is shifting toward greater predictability, digital control, and corridor-specific planning. The recent easing of US–Iran tensions and improved stability around critical trade routes are contributing to a gradual improvement in global logistics confidence. However, the industry remains highly dynamic, with regional differences continuing across Asia, Europe, North America, the Middle East, and Africa. Relocation companies are increasingly moving beyond traditional transport coordination and becoming integrated mobility partners managing compliance, risk, technology, and execution complexity.

DIGITAL CUSTOMS AND COMPLIANCE BECOME CORE RELOCATION CAPABILITIES

Governments across major trade regions continue accelerating customs modernization, creating a more technology-driven compliance environment.

KEY IMPACTS:

- ➡ Increased requirement for digital shipment documentation and Greater alignment between inventories, customs classifications, and manifests
- ➡ More origin-stage documentation checks and Higher demand for automated compliance platforms

From Europe to Asia and North America, relocation providers are increasingly acting as compliance managers, reducing regulatory risk for corporate and private customers.

ASIA STRENGTHENS ROLE AS MANUFACTURING & MOBILITY HUB

Asia continues to influence global relocation flows through stronger regional connectivity and evolving economic patterns.

EMERGING TRENDS:

- ➡ Increased intra-Asia relocation activity and Growth in China–Southeast Asia mobility corridors
- ➡ Improved regional consolidation networks
- ➡ Greater use of technology-enabled shipment visibility

The Asia–Middle East and Asia–Europe corridors are showing improved operational coordination, although capacity and customs differences remain market challenges.

GLOBAL TRADE CORRIDORS ENTER A STABILIZATION PHASE

After several years of disruption caused by geopolitical tensions, capacity constraints, and changing trade patterns, July shows early signs of corridor stabilization.

KEY GLOBAL DEVELOPMENTS

- ➡ Improved planning confidence across Asia–Europe and Middle East–Europe routes and Gradual normalization of maritime and air freight capacity
- ➡ Reduced dependency on emergency routing solutions and Increased focus on predictable lead times rather than lowest-cost options

However, regional disruptions remain possible, requiring relocation providers to maintain flexible routing strategies.



EUROPE FOCUSES ON EFFICIENCY, SUSTAINABILITY, & REGULATORY CONTROL

European relocation markets continue adapting to stricter environmental and regulatory expectations.

KEY DEVELOPMENTS:

- Increased sustainability reporting requirements and Greater attention to carbon-efficient transportation options
- More structured customs processes
- Higher demand for transparent supply chain reporting

Corporate clients are increasingly evaluating relocation partners based on compliance capability and sustainability performance.

NORTH AMERICA MARKET SHOWS STRONGER GOVERNANCE AND COST DISCIPLINE

The US and Canada relocation markets continue experiencing increased focus on mobility program efficiency.

CORPORATE MOBILITY TRENDS INCLUDE

- More detailed approval processes for international assignments and Stronger cost justification requirements
- Greater use of mobility analytics
- Increased evaluation of relocation versus local hiring strategies

Mobility is increasingly viewed as a strategic business investment rather than only an employee service.

MIDDLE EAST RECOVERS CONFIDENCE AS A GLOBAL LOGISTICS CONNECTOR

The easing of regional tensions is supporting improved confidence in Gulf-linked logistics corridors.

KEY SIGNALS:

- Better visibility for Gulf shipping routes and Continued growth of UAE and Saudi Arabia as logistics gateways
- Increased regional consolidation activity and Expansion of bonded warehousing solutions

The Gulf continues strengthening its position as a connection point between Asia, Europe, and Africa.

AFRICA MOBILITY GROWTH SUPPORTED BY REGIONAL CONNECTIVITY

Africa continues to develop as an important emerging relocation market.

TRENDS INCLUDE:

- Increased demand for corporate mobility solutions and Growth in infrastructure-linked movements
- Expansion of regional logistics networks and Greater requirement for reliable destination services

Operational challenges remain around infrastructure consistency and customs processes, creating opportunities for experienced relocation providers.

INSURANCE AND RISK MANAGEMENT REMAIN STRATEGIC PRIORITIES

Even with improving stability, insurance continues to be a major consideration for international moves.

MARKET CHANGES

- More shipment-level risk evaluation and Greater focus on route-specific exposure
- Increased demand for delay protection coverage and Stricter carrier liability conditions

Risk management is becoming a core service component rather than an optional support function.

INDUSTRY DIRECTION – JULY 2026 SNAPSHOT

The relocation industry is entering a new operating phase:

From Disruption Management	➔	Predictable Execution
From Transport Coordination	➔	Mobility Intelligence
From Manual Processes	➔	Digitally Governed Ecosystems
From Fixed Routing	➔	Adaptive Global Networks
From Service Delivery	➔	Compliance, Data, and Risk Management Partnerships

The competitive advantage in 2026 will belong to relocation companies that combine global visibility, local execution strength, technology adoption, and the ability to manage complexity across multiple international corridors.

ISS RELOCATIONS AWARDED PRESTIGIOUS BURJ AL ARAB TURNKEY RELOCATION PROJECT FOR MAJOR RENOVATION PHASE

ISS Relocations is proud to announce that it has been awarded the prestigious turnkey pack, move, and storage project for the iconic seven-star Burj Al Arab Jumeirah, one of the world's most recognized luxury hospitality landmarks.

The project involves a highly time-sensitive operation to carefully pack, protect, move, and store a significant volume of hotel assets as part of the upcoming renovation program. With strict timelines and operational precision required, ISS Relocations has mobilized its specialized teams, equipment, and resources to ensure a seamless execution while maintaining the highest standards of care and quality.

The initial phase of the project has already commenced, with ISS Relocations teams working aggressively on-site to manage the packing and preparation process. Every item is being handled through a structured methodology, ensuring proper identification, protection, documentation, and safe transportation to the dedicated storage facility.

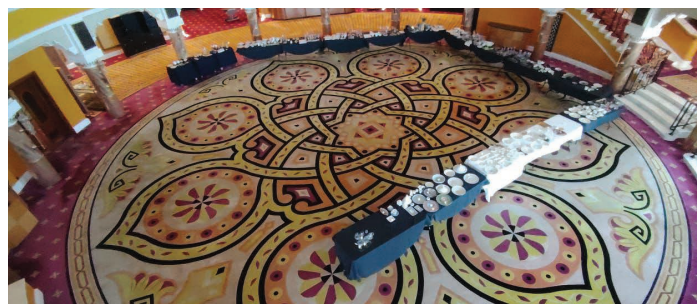
To support this major assignment, ISS Relocations has further strengthened its infrastructure by securing a new purpose-built storage facility featuring approximately 4,000 square meters of warehouse space and an impressive storage capacity of up to 28,000–30,000 cubic meters. The fully air-conditioned facility has been designed to provide a secure and controlled environment suitable for high-value hospitality assets, furniture, fixtures, and specialized items requiring premium storage conditions.

The scale and complexity of the Burj Al Arab project demonstrate ISS Relocations' capability in managing large-scale, high-profile relocation assignments that require detailed planning, operational excellence, and flawless coordination. From initial packing to inventory management, transportation, and long-term storage, the project reflects ISS Relocations' commitment to delivering complete end-to-end solutions.

"Projects of this magnitude require more than just moving items from one location to another. They require trust, precision, planning, and the ability to execute under challenging timelines. Our team is fully committed to delivering a world-class relocation experience that matches the reputation and standards of this landmark property," said the ISS Relocations leadership team.

With decades of experience across relocation, logistics, and destination services, ISS Relocations continues to invest in infrastructure, technology, and operational capabilities to support complex corporate, hospitality, and institutional projects across the region.

The successful execution of the Burj Al Arab renovation relocation project further reinforces ISS Relocations' position as a trusted partner for premium relocation and storage solutions in the Middle East.



GLOBAL MOBILITY REBOUND: WHAT A POST-WAR ANNOUNCEMENT MEANS FOR MOVERS

A formal post-war peace announcement in June 2026 serves as a watershed moment for the global mobility and moving industries. For commercial movers and relocation specialists, the second (Q2) and third (Q3) quarters of 2026 will transition from late-stage economic volatility to an aggressive, structured surge in human capital redistribution. Based on actualized 2026 macroeconomic indicators—including a steady global GDP growth baseline of 2.6% and an institutional shift toward permanent corporate placements (68% market share)—the industry is poised for an immediate strategic pivot. Moving operators must prepare for regional volume spikes, changes in shipment corridors, and a shift from cost-cutting to white-glove capacity management.

GLOBAL SECTOR-WISE PROJECTIONS FOR Q2 & Q3 2026

The cessation of geopolitical conflicts triggers asymmetric moving volumes across distinct enterprise sectors:

ENERGY & INFRASTRUCTURE (THE RECONSTRUCTION SURGE):

Q3 2026 will see immediate, unprecedented deployment of engineering, logistics, and technical talent into previously restricted zones. Heavy equipment relocation and corporate long-term family assignments will dominate international freight corridors.

TECHNOLOGY & FINANCIAL SERVICES (THE HUB REALIGNMENT):

Tight immigration rules in the West throughout early 2026 forced tech companies to establish a "hub-and-spoke" model. A post-war environment accelerates regional corporate transfers into highly stable, compliant financial centers like Dubai and Singapore, driving high-margin corporate account volumes.

CONSUMER & INDUSTRIAL MANUFACTURING (SUPPLY CHAIN STABILIZATION):

With trade routes normalizing following the mid-year announcement, manufacturers are recalibrating inventory locations. For movers, this translates into a sharp rise in short-term project-based employee relocations as new cross-border supply hubs are activated.

JUNE

Peace Announcement
(Geopolitical Reset)



Q2 / END

Immediate Backlog Clear
(Corporate Bookings)



Q3 / PEAK

Strategic Surge
(Reconstruction & Hubs)

KEY TAKEAWAYS FOR EUROMOVERS

AI AND BACK-OFFICE OPTIMIZATION IS MANDATORY -

With margins under pressure from 2025–2026 trade shifts, top moving firms are deploying AI agents to automate 80% of booking and routing logistics. Operational fluency and rapid quote turnaround are the primary differentiators for capture during the post-war demand peak. The second half of 2026 will reward agile, compliance-ready moving operations that can handle heavy volume without sacrificing transit precision.

PREPARE FOR AN IMMEDIATE Q3 PEAK SEASON COMPRESSED DEMAND -

The typical summer peak season will be supercharged by an influx of deferred corporate assignments. Businesses that held talent placement budgets in check due to war-related operational risks will release funding simultaneously. Expect Q3 container availability to tighten severely across major trans-continental lanes.

SPECIALIZED TALENT TRANSFERS OVER SIMPLE FREIGHT -

The era of competing solely on price is over; 81% of corporate clients now require seamless tracking and digital integration. Movers must pivot to white-glove, premium services—handling complex visa compliance alongside physical asset transfer—to win high-yield corporate accounts.



BEYOND PACKING AND TRACKING: DRIVING SUSTAINABILITY THROUGH THE FLEET

When the moving and relocation industry speaks about innovation, the conversation often revolves around **AI, digital platforms, shipment visibility, and customer experience technologies**. Yet one of the greatest opportunities to create lasting change may lie in something far more fundamental, the moving fleet itself. After all, the vehicles that move our customers' homes, businesses, and memories also carry the responsibility of shaping a more sustainable future.

As environmental concerns and carbon reduction targets gain momentum across the global moving industry, APML is placing **sustainability at the core of its mobility strategy**. Rather than viewing transportation merely as an operational function, APML sees it as an opportunity to reduce environmental impact and contribute to greener logistics solutions.

This commitment is reflected through several initiatives. APML introduced **India's first mid-haul re-powered electric truck for commercial logistics operations**, capable of travelling **up to 250 kilometers on a single charge while carrying an 8-ton payload**, with the potential to reduce **more than 50 tons of CO₂ emissions annually**.

Further strengthening its sustainability journey, the company partnered with **Montra Electric, part of the Murugappa Group**, to integrate **zero-emission commercial vehicles** into its logistics operations, including the **Montra Rhino 5538 EV, a 55-ton electric truck powered by a 282-kWh battery and delivering 380 HP**, designed for efficient and sustainable freight transportation.

By rethinking the transportation stage of the relocation journey, APML is demonstrating that meaningful innovation extends beyond digital transformation. The company's sustainability vision focuses not only on moving customers safely and efficiently but also on reducing emissions, embracing cleaner technologies, and building a greener future for the moving industry.

As the industry continues its transition towards sustainable mobility, APML's journey illustrates that the future of relocation may not only be smarter, but it may also be significantly greener.



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